



- Lagunitas Brewing Company – “Beer Speaks. People Mumble.”
- Lagunitas Brewing has succeeded in the competitive environment of west coast craft brewing; in this hop-happy region, their IPA ranks among the very top sellers. That success meant expansion, and when they were ready to move into their fifth brewhouse, they decided to integrate the Siemens Braumat Compact PCS 7. The system, provided by ROLEC, controls everything in the brewhouse, from grain handling to hop dosing to wort aeration to energy storage, and the CIP system as well.
- “Automation pays back increasingly in time as capacity utilization increases. Look at the front-loaded costs, then think about how much it would cost when you *really* need it. The PCS 7 gives us incremental benefits now, but as we grow, those benefits will increase exponentially. I can make four times as much beer as I do now, and I won’t need to add any more people. That means I can pay these people more now.” – Tony Magee, founder.
- 57,420 bbls. produced in 2008.
- Petaluma, California
- Opened December, 1993
- Year-round Beers: IPA (flagship), Pils, Pale Ale, Censored Ale, Hop Stoopid, Maximus, and Imperial Stout. Seasonals and specials: Brown Shugga, The Hairy Eyeball, Undercover Investigation Shut-Down Ale, Imperial Red Ale.
- Uses Braumat Compact for grain handling, milling, mashing, lautering, boiling, hop addition, whirlpool, wort cooling, wort aeration, then full CIP for the brewhouse.
- For more information: www.lagunitas.com